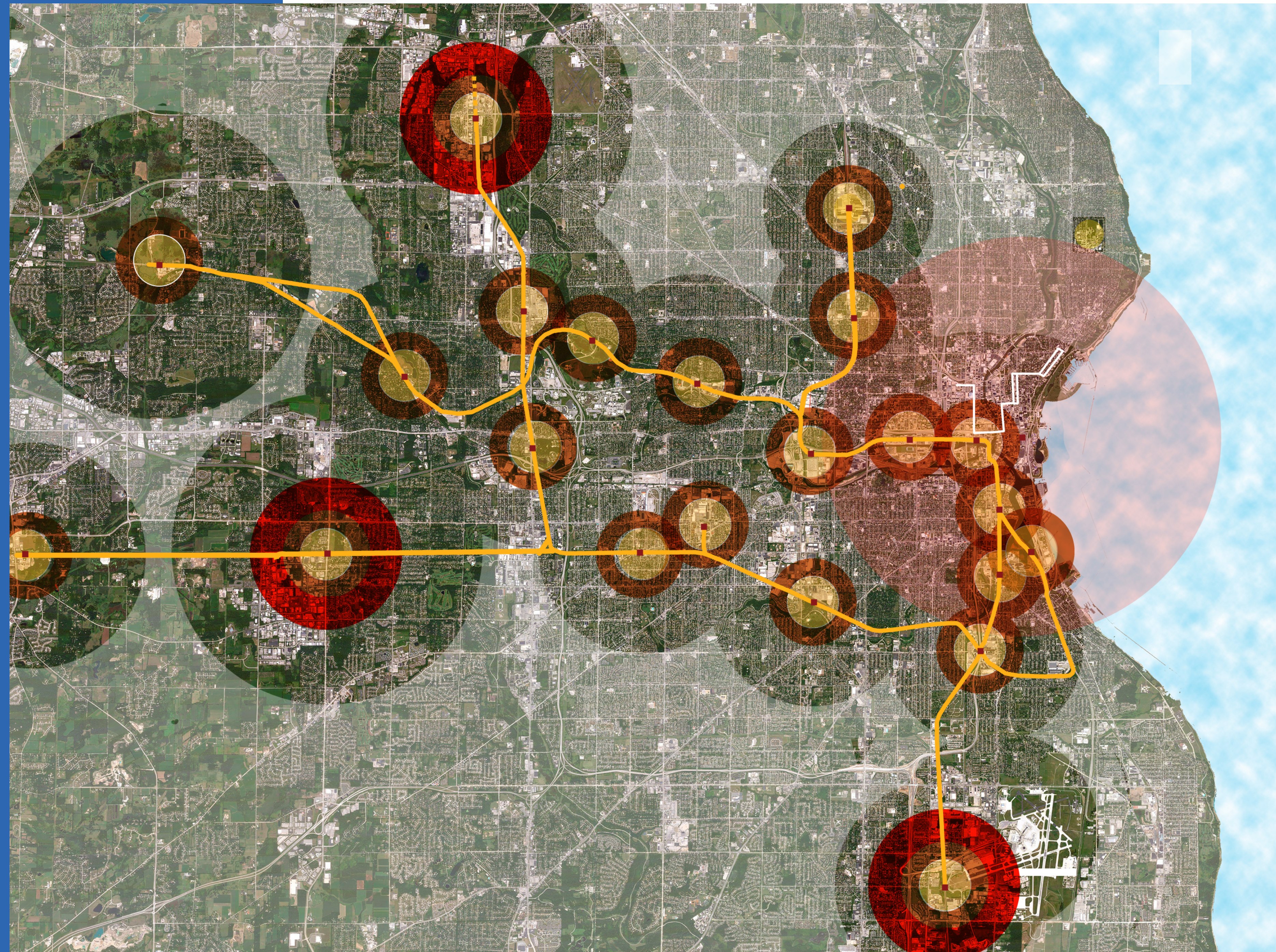


Station Economics



- Privately Funded Commuter Rail Benefits All Wisconsin Tax-Payers
- Leasing Existing Freight Rail Eliminates 1B of Capital Cost
- Stations are Privately Owned Providing Immediate Local Property Tax
- Each Station is a Catalytic Development for Neighborhoods
- Projected 610M of New Housing in TOD Zones
- Projected 377M of New Commercial, Educational, Retail in TOD Zones
- Projected 233M of “Ripple Effects” outside TOD Zones
- Projected 21M of MPRC Revenue Year 3 of Operation
- Projected 100M Rolling Stock Contracts “Built in Milwaukee”
- Regional Tourism Expands Marketability of Area
- East West Transit System Eliminates Need for Freeway Expansion
- E-Way System Uses Existing Intermodal Station (22M Upgrade)
- E-Way System Uses Existing Airport Station (Planned Upgrade)
- E-Way System Increases Ridership on Streetcar & County Buses
- E-Way System Expansion to Foxconn & Suburban Job Centers

“Transit Oriented Development is a proven economic stimulator”